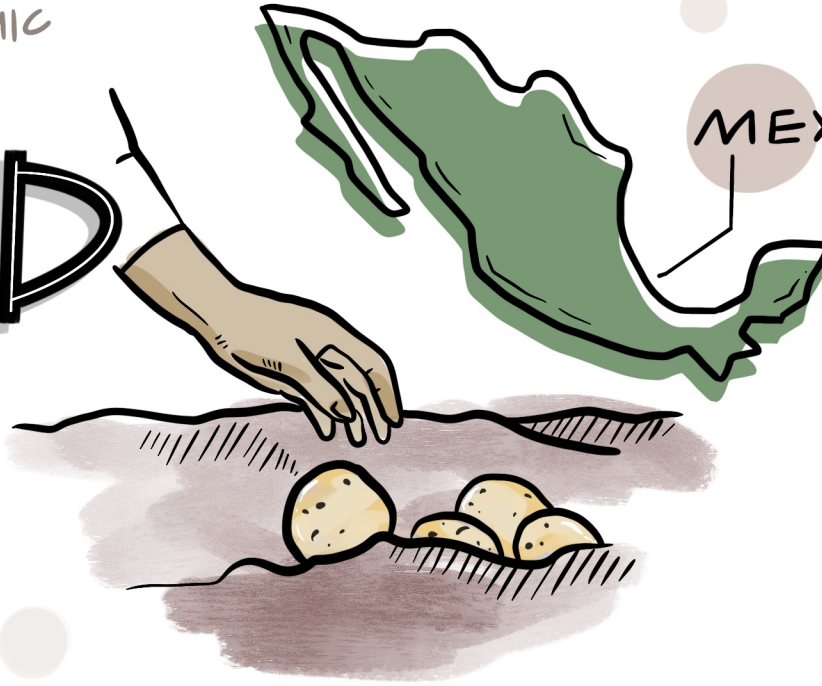




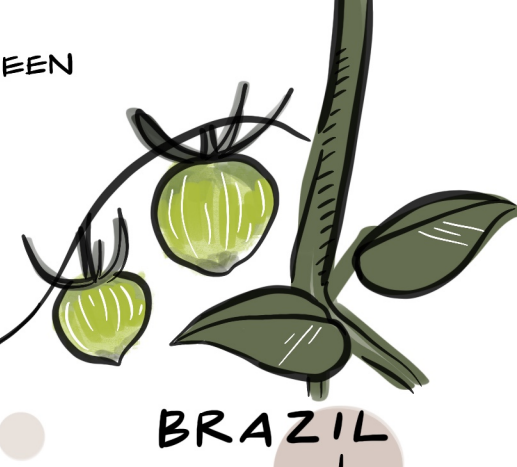
HEALTH
ENVIRONMENT
ECONOMIC

DIALOGUE BETWEEN
PUBLIC &
PRIVATE
SECTORS

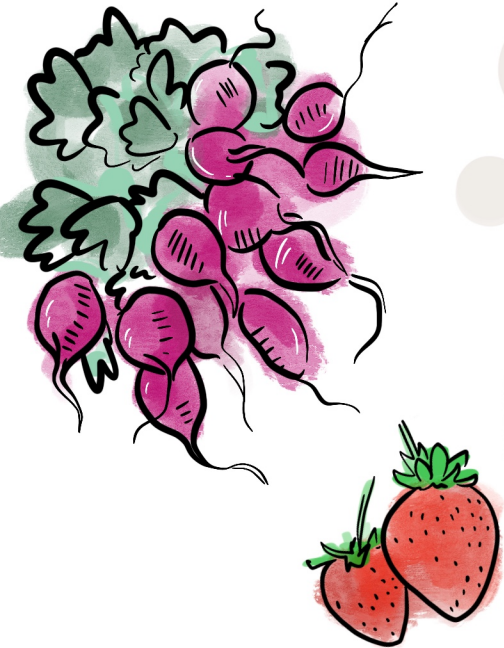
FOOD



MEXICO



BRAZIL



PANEL:

HOW TO INCORPORATE THE
TRUE VALUES OF FOOD IN
DECISION-MAKING & CONCRETE
ACTIONS?

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH


On behalf of:

 Federal Ministry
for the Environment, Nature Conservation
and Nuclear Safety

of the Federal Republic of Germany

 **wbcswd**

 **TEEB**
The Economics of Ecosystems & Biodiversity

 REILLY DOW
@REILLYPINKFISH
PINKFISH.CA



FOOD



MEXICO

KEY CHALLENGES
LONG TERM VISION & INVESTMENT

PUBLIC SECTOR



RURAL DEVELOPMENT

BRAZIL



EXAMPLE: CHEESE in MINAS GERAIS



TRADITIONAL KNOWLEDGE & MULTIPLE "INGREDIENTS" for SUSTAINABILITY

for EXAMPLE POLLINATORS

COLLABORATION BETWEEN SECTORS

3 PILLARS:

INCLUSION
PRODUCTIVITY

SUSTAINABILITY

LOCAL CHALLENGES & SOLUTIONS

LOW-CARBON AGRICULTURE PLAN

ENSURING MARKETS & CONSUMERS RECOGNIZE BIODIVERSITY friendly PRACTICES

WE NEED a MIX of SOLUTIONS

CONNECT & CO-CREATE to OVERCOME BARRIERS

CULTURAL VALUES

Ministry for Agriculture and Rural Development, Mexico

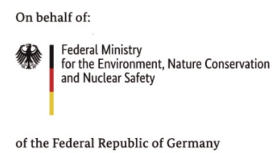
MEXICO
BRAZIL

Brazilian Agriculture Research Corporation, EMBRAPA

PANEL: HOW to INCORPORATE the TRUE VALUES of FOOD in DECISION-MAKING & CONCRETE ACTIONS?

there is NO FOOD SECURITY WITHOUT BIODIVERSITY

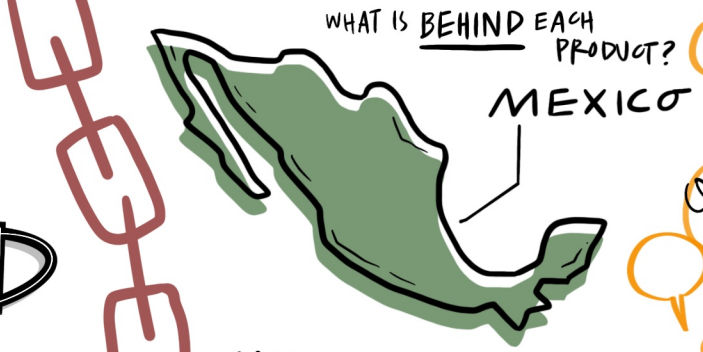
BIODIVERSITY
CLIMATE



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FOOD

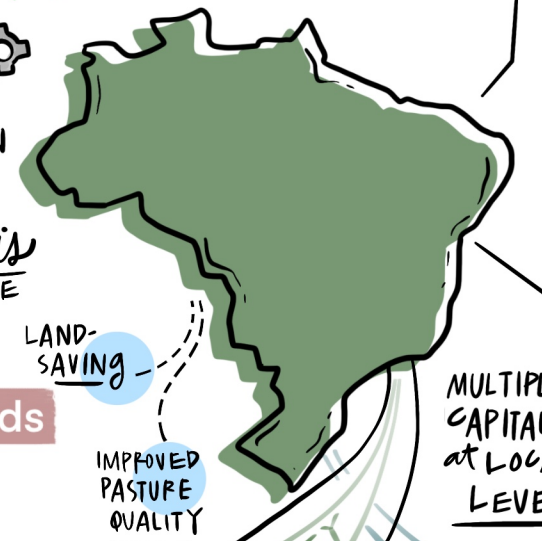


PRIVATE SECTOR



INTEGRATED SYSTEMS = GOLD STANDARD

TROPICAL AGRICULTURE SYSTEMS



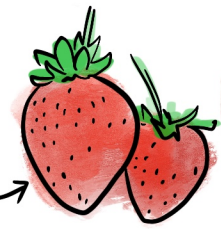
MULTIPLE CAPITALS at LOCAL LEVEL

VALUE CHAIN BEGINS WITH the SOIL

ONE PLANET, ONE HEARTH

RESILIENCY through RESPONSIBLE SOURCING & INCREASED ADAPTABILITY to CLIMATE CHANGE

EVERYONE LOVES STRAWBERRIES!



Danone



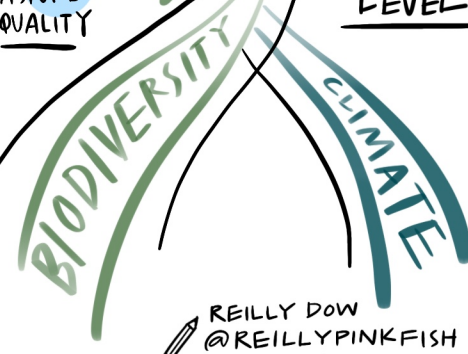
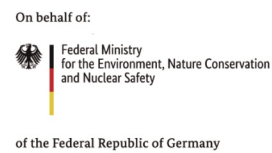
Minerva Foods

LIVESTOCK

COLLABORATION from PUBLIC SECTOR

SCIENCE, SOLUTIONS, METHODOLOGIES & PROTOCOLS

PANEL: HOW to INCORPORATE the TRUE VALUES of FOOD in DECISION-MAKING & CONCRETE ACTIONS?



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