

**DIGITALISATION & SOLAR IN MEXICO**
**Workshop**
**Rooms Tulum and Tajín, Hotel Novit**
**Av. Insurgentes Sur 635, Nápoles, 03810 Ciudad de México, CDMX**
**Mexico, 4 September 2019**

The energy sector has begun a fundamental transformation from an old analogue system to a fully digital network. Solar will drive this change as it offers new ways of selling, controlling and gaining revenue from smart installations. The digital revolution will change the way solar businesses operate by providing a new vision for smart solutions, which can help increase the profitability of traditional power plants. In this workshop, ASOLMEX and SolarPower Europe will present in detail their new joint report on “**Digitalisation & solar in Mexico**”. This workshop and the report is supported by the “Large Scale Solar Energy” Program of the German-Mexican bilateral cooperation, implemented by GIZ on behalf of the German Ministry for Economic Cooperation and Development (BMZ).

Registration link: <https://www.eventbrite.co.uk/e/digitalisation-solar-in-mexico-tickets-66845860769>

**AGENDA**

Time	Topics	Speaker
9:00-9:30	Registration and welcome coffee	
9:30-9:45	Welcome notes	<b>Héctor Olea</b> , President, ASOLMEX <b>Aurélie Beauvais</b> , Policy Director, SolarPower Europe <b>Nicole Täumel</b> , Director of the “Large Scale Solar Energy Program”, GIZ
9:45-10:00	Overview presentation of the “Digitalisation & solar in Mexico” report	<b>Enrique San Juan</b> , ASOLMEX <b>Máté Heisz</b> , SolarPower Europe
Session 1 – New and digitized solar business models and policy best practices		
10:00-10:15	Regulatory best practices in Europe to promote digital solar	<b>Aurélie Beauvais</b> , Policy Director, SolarPower Europe
10:15-10:30	“The Digital Layer and the Future of Energy”	<b>Jonathan Pinzón</b> , Invenergy
10:30-10:45	Socio-economic benefits of digitalisation & solar	<b>Karla Cedano</b> , Head of Technology Management, Renewable Energies Institute, UNAM
10:45-11:30	Discussion Discussion questions: - How can policy makers in Mexico accelerate the adoption of new, digitized business models for solar?	

Supported by

	<ul style="list-style-type: none"> <li>- To what extent are European regulatory best practices relevant for the Mexican context?</li> <li>- What are the most important opportunities in terms of socio-economic benefits related to digital solar in Mexico?</li> </ul>	
11:30-11:45	Coffee break	
Session 2 – Reducing costs and increasing performance		
11:45-11:55	Digital operation & maintenance and asset management	<b>Guillermo Oviedo Hernandez</b> , Digital O&M expert, BayWa r.e.
11:55-12:05	Asset performance optimisation through smart monitoring	<b>Kevin Vical</b> , QOS Energy
12:05-12:15	t.b.c.	<b>Luis Escobedo</b> , Vice President of Growth, Aerospec
12:15-12:25	Digital asset management	<b>Constantinos Peonides</b> , Director, Alectris
12:25-13:00	Discussion Discussion questions: <ul style="list-style-type: none"> <li>- How can the adoption of digital cost reduction and performance optimisation solutions be accelerated in Mexico?</li> <li>- How can European and Mexican stakeholders best cooperate in this area?</li> <li>- What other case studies are there in Mexico?</li> </ul>	
13:00-14:00	Lunch	
Session 3 – Digital grid integration		
14:00-14:15	Grid intelligent solar – Unleashing the Full Potential of Utility-Scale Solar Generation	<b>Aurélie Beauvais</b> , Policy Director, SolarPower Europe
14:15-14:30	t.b.c.	<b>Julian Willenbrock</b> , CEO, Enlight
14:30-14:45	t.b.c.	<b>t.b.c.</b> Developer of CFE Distributed Generation Platform
14:45-15:15	Discussion Discussion questions: <ul style="list-style-type: none"> <li>- What are the main challenges related to the grid integration of variable renewables in Mexico?</li> <li>- What existing digital best practices and solutions could be adopted to address these challenges?</li> <li>- How can the Mexican solar industry and the grid operators cooperate?</li> </ul>	

Supported by

Session 4 – Wrap-up

15:15-15:30	Conclusions and recommendations for future cooperation activities between ASOLMEX and SolarPower Europe	<b>Enrique San Juan</b> , ASOLMEX <b>Maté Heisz</b> , SolarPower Europe
15:30-16:00	Discussion	All participants

Supported by