



Providing Clean Cooking Energy

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Indo German Energy Programme – Renewable Energy component (IGEN-RE)



Structure of the Presentation

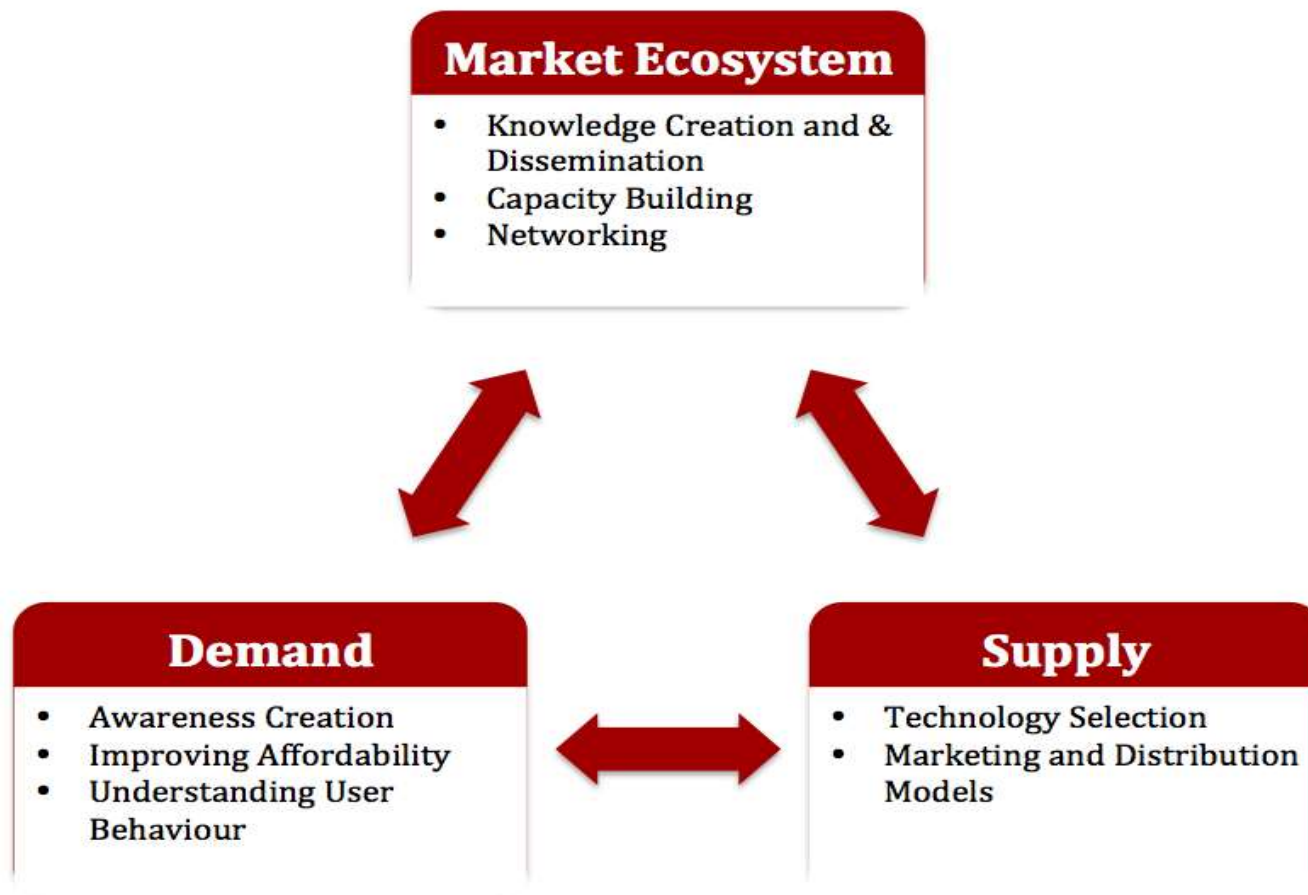
- The IGEN-RE Approach and Activities
- Key follow ups from the last year's forum
- Inputs from the Practitioners' Workshop 2014



The IGEN-RE Approach and Activities



The IGEN-RE Approach For Enhancing ICS Adoption





Activities Under IGEN-RE

- **Enhancing Affordability of ICS**
 - Carbon Finance through clean development mechanism
 - Innovative models for end-user financing
- **Effective awareness and communication**
 - Designing cost effective awareness and marketing campaigns
 - Providing a blueprint for campaigns across different stakeholders
 - Reducing cost of marketing and communication for entrepreneurs





Activities Under IGEN-RE

- **Identifying appropriate technologies**
 - User acceptance field study for 6 different ICS in Bihar, UP and West Bengal
 - A scientific measurement of ICS performance in actual use condition
- **Developing low cost distribution models**
 - Reducing the distribution cost for ICS
 - Optimizing logistics for dissemination





Activities Under IGEN-RE

- **Facilitating Knowledge Sharing**
 - India Cookstove Forum
 - Support to network and industry associations
- **Providing Detailed Market Information**
 - A large scale primary survey in 4 states: Bihar, Uttar Pradesh, Uttarkhand, West Bengal





Activities Under IGEN-RE

Capacity Building and Support

- Supporting MNRE in developing the programme implementation guide for Unnat Chulha Abhiyan
- Capacity building support to SRLM implementing Unnat Chulha Abhiyan
- Supporting WBREDA implementation of 20,000 fixed cookstoves in West Bengal





Key follow ups from the last year forum



Key Updates

- Facilitating Knowledge creation for the sector (User's acceptance test report).
- Memorandum of Understanding (MoU) with Global Alliance for Clean Cookstoves (GACC).
- Developing low cost awareness creation materials.
 - McCann Health conducting pilot of the material
- Exploring diverse finance options for clean cookstove.
 - A number of interventions in offering from partners.





Inputs from the Practitioners' Workshop 2014



Key Inputs

- Market development for clean cookstoves to be undertaken jointly by Government and international bi-lateral & multi-lateral organizations.
- Awareness creation at a mass level to create demand.
- Clean cooking products should be exempted from VAT.
- Access to finance for manufacturers, distributors and consumers at multiple levels.
- Formal banking sector to play a more inclusive role in the sector.





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