

THE KNOWLE GAP

Impact Accountability Causal Inference Problem Energy Access Monitoring Institutional learning **Counterfactual**

DGE





- 1. A Results-Based Model to Development Cooperation
- 2. Outcome Monitoring
- **3.** Impact Monitoring
- 4. Sustainability Studies
- 5. Challenges
- 6. Knowledge Sharing





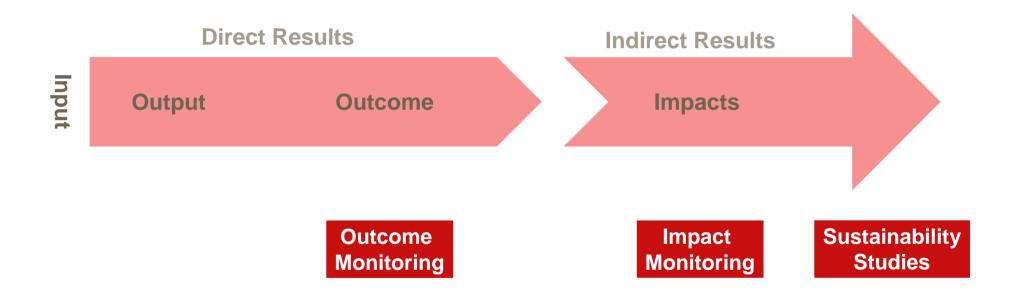
EnDev: A results-based model to development cooperation



Goal: Access to modern energy products and services via a market-based approach



Theory of Change













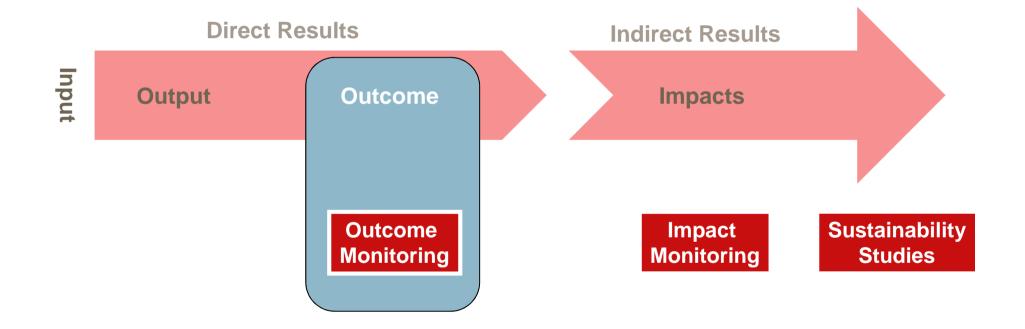


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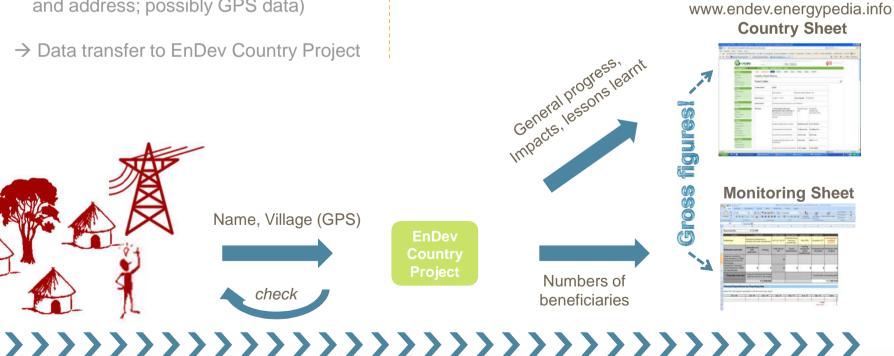




Outcome Monitoring (1)

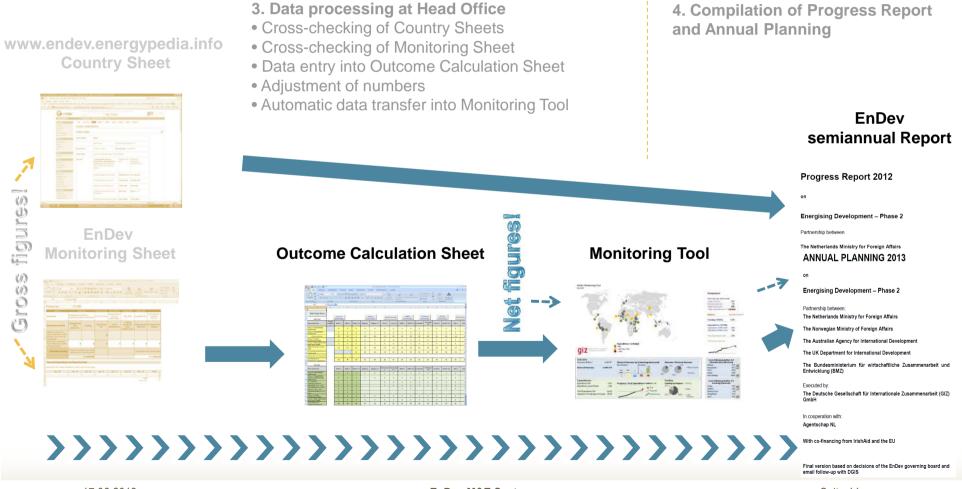
1. Data collection on target group level List of customer/ beneficiaries from NGO/salesman or counting of beneficiaries in villages <u>Beneficiary must be identifiable (full name</u> and address; possibly GPS data) **2. Data quality** Spot checks and plausibility checks

→Data transfer to EnDev Head Office through wiki entries and excel files

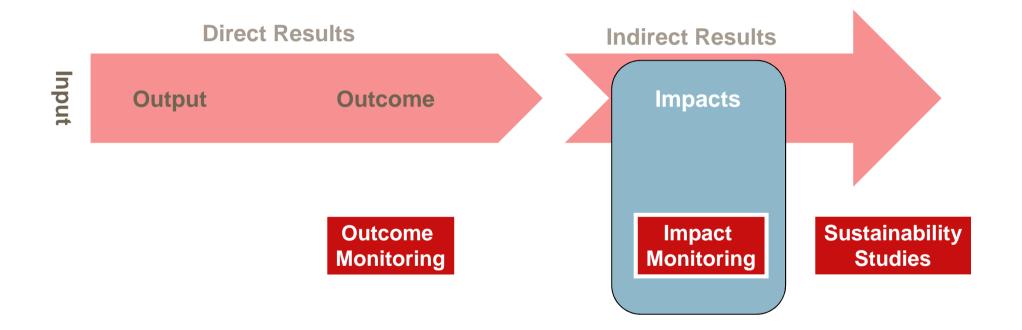




Outcome Monitoring (2)









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PROGRESA



• Conditional Cash Transfer





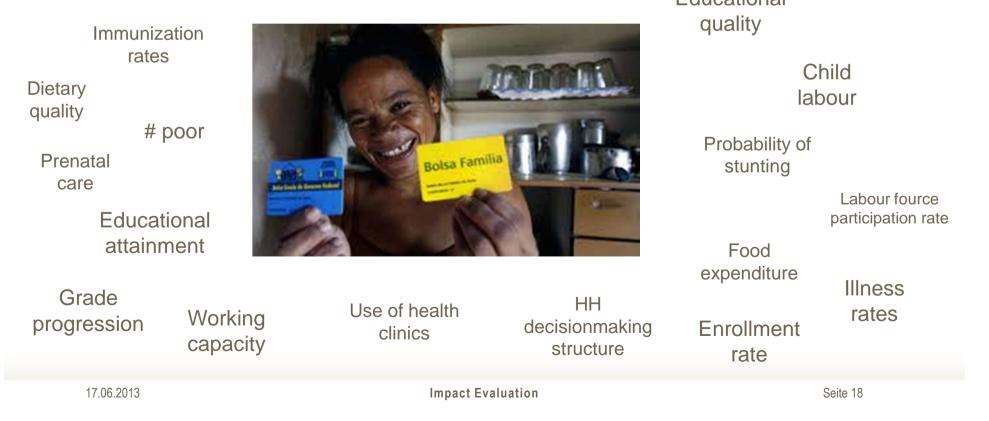
Anti-poverty and human resource programme

Impact Evaluation



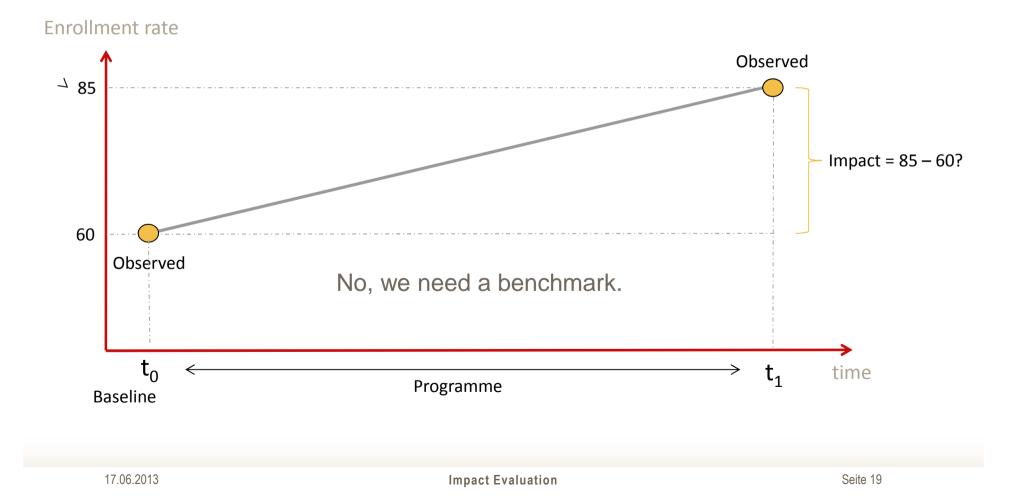
Impacts

 "Positive and negative, primary and secondary long-term effects produced by a development intervention, directly or indirectly, intended or unintended" (OECD/DAC)
 Educational





Secondary School Enrollment Rates. Pre-Post Comparison





Impact Assessment



Family doesn't benefit: P = 0

Family benefits: P = 1

Outcome variable Y (Enrollment rate, household decision-making structure)

Every family has two "potential" outcomes:

 $Y_i(0)$ if P = 0

 $Y_{i}(1)$ if P = 1

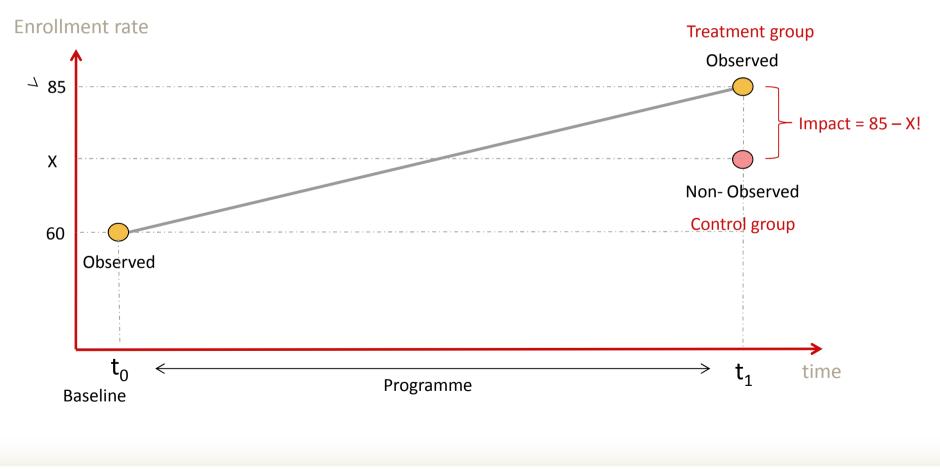
Impact is the difference between

- What happened (with the programme): (Y|P = 1)
- What would have happened (without the programme): (Y|P = 0)

Causal impact of P for family i: $\Delta_i = Y_i(1) - Y_i(0)$



The Counterfactual and a Comparison Group



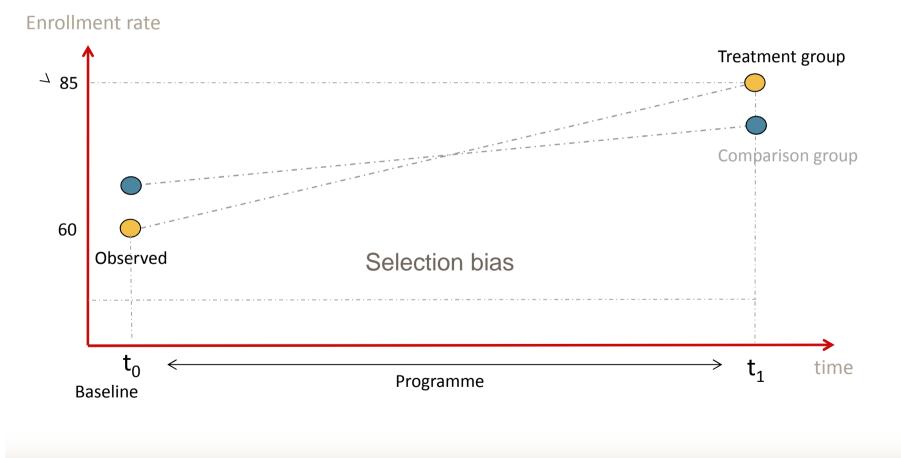


Evaluation Methods

- Pre-post Comparison
- Simple difference
- Difference-in-differences
- Statistical Matching
- Regression Discontinuity
- (Multivariate Regression)

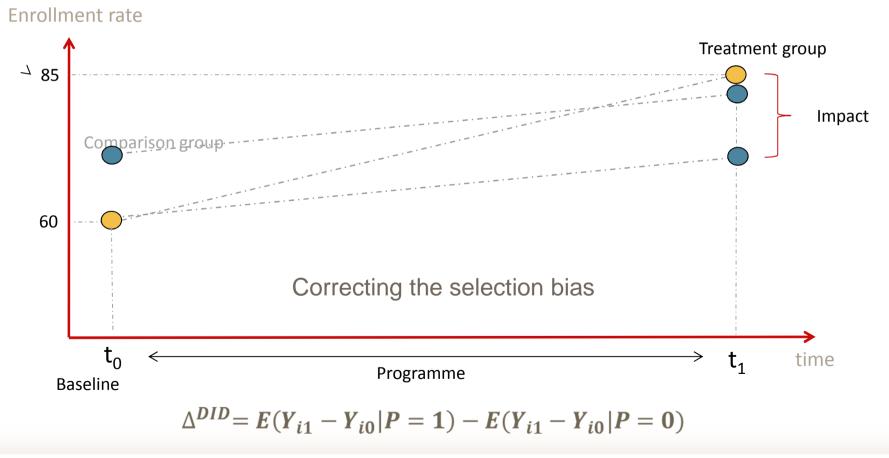


Evaluation Methods. Simple Difference





Evaluation Methods. Difference-in-Differences



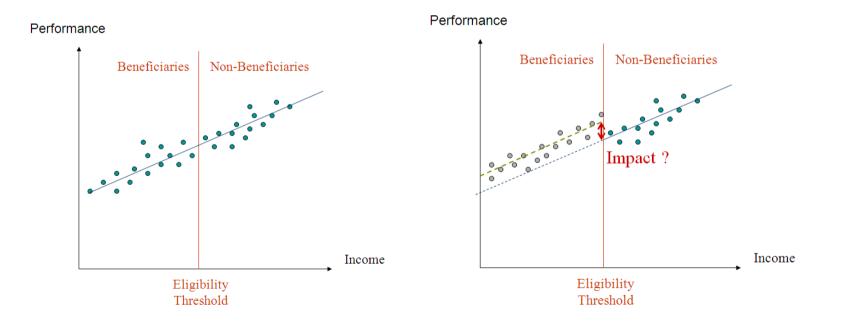


Evaluation Methods. Statistical Matching

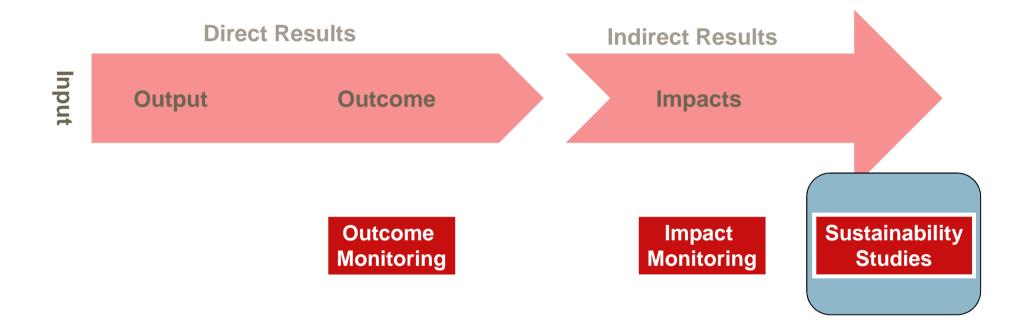
т	reated H	ousehold	S	Nor	n-treated	Househo	lds
Male	10	Central	1	Eemale	12	West	
Female	12	West		Female	11	South	0
Male	13	South	0	Male	10	Central	1
Male	11	Central		Male	11	Central	1
Female	13	East	0	Female	12	West	1
Female	10	South		Male	13	East	0
Male	12	West	0	Female	10	South	



Evaluation Methods. Regression Discontinuity Design









Sustainability

Access to modern energy products and services after EnDev pull-out

Sustainability is defined as the

1. "Continuation of benefits from a adevelopment intervention after major assistance has been completed;

- 2. Probability of continued long term benefits;
- **3**. Resilience to risks of the net benefit flows over time." (OECD/DAC)



Sustainability Frameworks

- Framework for Improved Cook Stoves (HERA)
 - 1. Penetration rate
 - 2. Usage rate
 - 3. Maintenance rate
 - 4. Replacement rate
- Framework for PicoPV (HERA)
 - 1. Service for product repair and replacement exists
 - 2. Distributor and service agent can address warranty claims
 - 3. Service agent can repair / replace the product
 - 4. The user is aware of the existence of the servicing and repair infrastructure and can easily access it



Challenges

Broadening the range of impact evaluation

- Internal vs. external validity
 - Causality \neq explanation
 - Replication and scale-up
- Governance, Gender, climate change, democracy, institutional development: randomization unfeasible
 - Interventions are multi-stranded
- Broader than pure counterfactual but still robust and credible
 - Generative causalism



Challenges

Impact Evaluation

- cost of proper studies often not factored into project budget
 - baseline study
 - follow-up studies
- continuous monitoring necessary to compensate outliers (data quality)
- fine-grained impact monitoring consumes a lot of resources
- studies must be considered right from the start



Knowledge Sharing

- Public Wiki <u>www.energypedia.info</u>
- Internal project wiki (M&E)
- Publications/Studies

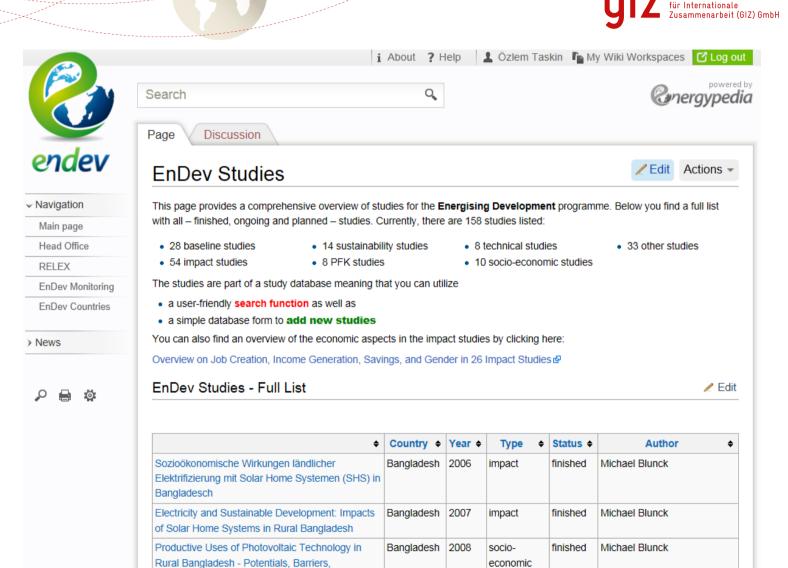


Report on Impacts

Empowering People Report on Impacts With the support of EnDex, more than ten million people have gained access to modern energy services.

www.energypedia.info → Impact Portal





Bangladesh 2008

impact

Recommendations

Ex Ante Poverty Impact Assessment Improved

Cook Stove (ICS) Dissemination Bangladesh

Michael Blunck

finished

Deutsche Gesellschaft





Questions for discussion

- How "scientific" do we need to be? How "scientific" do we want to be?
 - Can we be "half scientific" or are there only valid and nonvalid results?
- Is there sufficient funding for rigorous impact studies?
- How can we improve comparability of results across studies?



Thank you for your attention!

For further information, please visit:

- www.endev.info
- www.energypedia.info

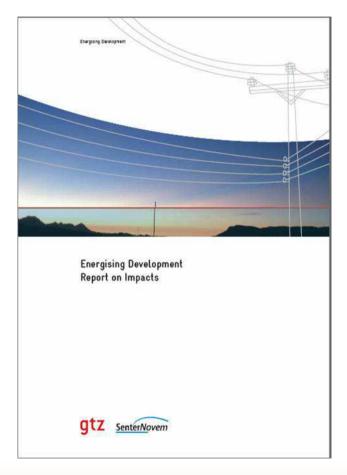
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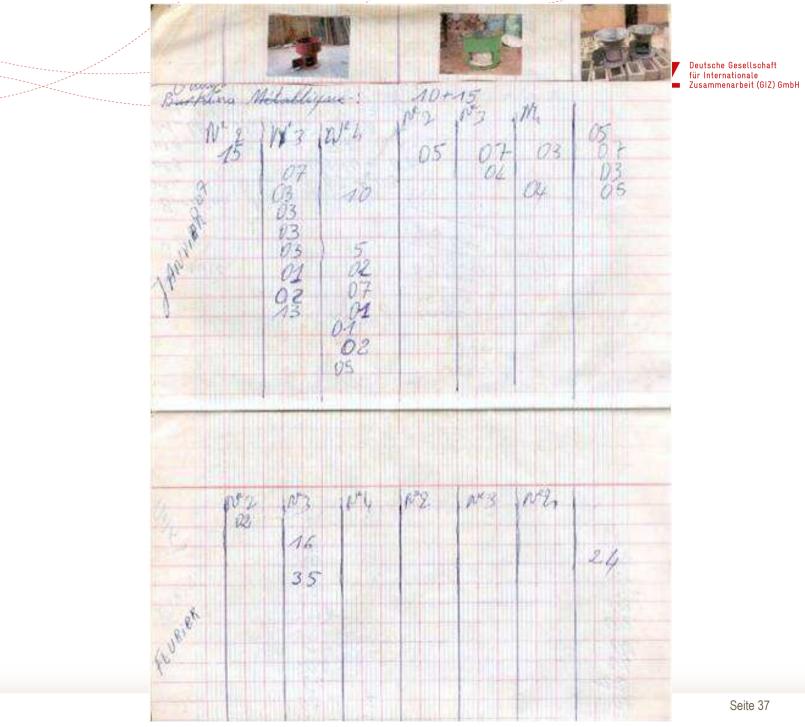




EnDev I: Lesson Learnt Impact Assessment



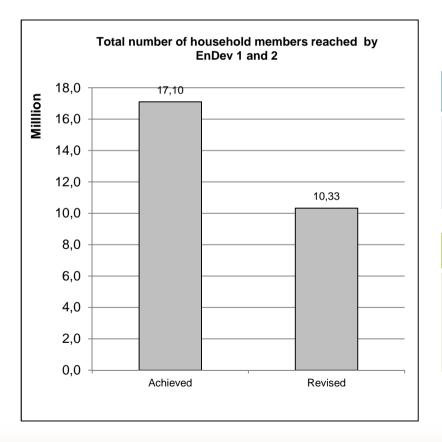
- 22 Projects worldwide
- 7 Impact Assessments (incl. 2 Baseline Studies)
- Used Methods:
 - Quantitative Household Surveys
 - Focus Group Discussions
 - Participatory rural appraisal
 - Cost-Benefit-Analyses



Distrito ellschaft N do Cliente nale beit (GIZ) GmbH AMES - Ficha de Monitoreo Telefone/Celular: Teatido Nome do Cliente: Juho Bene Fartido Ocupação: Número de Género: AM o F agregados: Localização Longitude: Bairro/Regulado: Nhanhaza Attitude: Posto Administrativo: as Pet da estarada Ponto de Referencia: Especificação do Sistema Lâmpadas Lâmpadas (220 V): Lâmpadas (12 V): 3.11 W X Bateria: D 11WX Painel: (LED): MTZAN O 15 WX B 1W-2W X XSWP Outro: WX 0 15 Ah 0 15 W X Outro: WX 0 10 WP 124 Ah a 15 WP Inversor: outro: Outro: Controlador de 0 120 W Carregador do Fichas para a 150 W Carga: Celular: Radio: W 0 Sim (_____A) n Outro: a Sim Maim DANSO XNão n Não Compra do Sistema Posto da Venda: 1.41 **Gusto do Sistema:** Pagamento do Crédito: Termos do Crédito: Como Pagou: Mt 1. Pagamento: 1. Prestação: Scor OMI Pronto Pagamento Mt 2. Pagamento: MI 2. Prestação: dito (Individual) Mt Mt 3. Pagamento: 3. Prestação dito (Grupo de Poupança) Usos do Sistema Uso N' dos Beneficiários Comentários Uso domestico: 3 Miluminação a Electrodomésticos. Uso produtivo Huminação de negócio a Serviços: a Carrega bateria e Carrega celular a Outro: Entrega Sistema: Data 23 / 11/2003 Assinatura do Tecnico / Agente ite 38



Household members reached



Reached

- Reported persons of the country measures
- (Rules for measuring outcomes)

Revised

- Sustainability adjustment factor
- Windfall gain factor
- Double energy factor



Outcome monitoring

	Target (project end)	Result (reporting date)	Position within EnDev 2	Contributi on to EnDev 2	5555	Result
Improved Cooking for Households (n° of persons)	620,000	407.040	4 / 13	7.00/		Target
Electrification for Households (nº	620.000	487.840	4 / 13	7,3%		
of persons)	35.000	13.146	9 / 18	0,9%		0 200.000 400.000 600.000 800.000
Energy for Social Infrastructure (n° of SIs)	450	542	4 / 16	7,0%	-	Result
Energy for Productive Use (n° of SMEs)	1.000	1.883	4 / 16	11,4%	Ŕ	Target
					-	0 10.000 20.000 30.000 40.000



Off-grid Rural Electrification and Fighting Poverty

A Comparative Impact Assessment of Solar Home Systems and Small Solar Home Systems in Rural Bangladesh

Sustainability Assessment 2012/2013

Sustainability studies

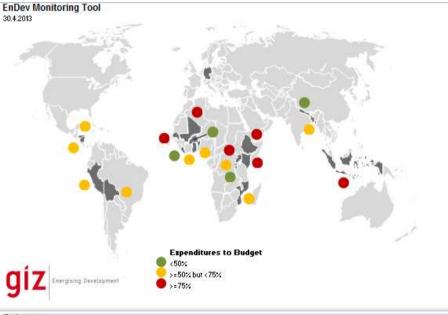
Improved Cookstoves in Kenya

- To what extend has a sustainable market been established? -



Monitoring Tool

- 24 Country Projects
- Outcome
 Expenditures
- Cost per beneficiary
- Cost per beneficiary and technology
- Project Cost Estimations



Outcome EnDev 2 **Outcome / Revised Outcome** 8.151.551 **Revised Outcome by Technology (thousend)** Cooking 4,167 EnDev 1 and 2 17.102.748 Electrification 18% 21% Electrification 483 606 47 Revised 10 Cooking EnDev 2 5.314.077 82% 79% EnDev 1 and 2 10.326.449 Expenditures Funding Prognose Total Expenditures EnDev 1 + 2 Funding by Regions Expenditures 2012 6.357 Expenditures current Month 2.710 . Goal 23% # Africa Prognose Trend Expenditures 2013 21.793 # Asia / Expenditures Latin America RRªL 21%)

Bangladesh

Target Outcome	1.420
Absolute Outcome	1.277
Adjusted Outcome	797
Target achievement	90%
mpacts	
Funding (TEVR)	8.850
Expenditures (TEUR)	
Expenditures until 4/2013	5,688
Expenditures in 2013	1,118

Trend until 12/2012



Cost-Efficiency I Electrification (
Nepal	5,35
Bangladesh	8,75
Peru	11,98
Bolivia	14,74
Mozambique	55,27 🔻
Cost-Efficiency I Cooking (Re	
Kenya	1,41 🔺
Burkina Faso	3,45
Bangladesh	5,71
Burundi	7,54
Benin stoves	7.57 🔻