

Innovative financing mechanisms for upscaling cookstove projects using private markets

A Dutch Clean Cookstoves Initiative



The coalition

- *HIER Climate Bureau* coordinates the campaign
- *Development organizations* tell the story
- *Climate compensation players* sell the credits

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KLEINE INZICHTEN | GROTE OPBRENGSTEN



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WETLANDS
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Hivos



klimaatplein.com
Voor CO2-neutraal ondernemen

groenbalans

SNV
Netherlands
Development
Organization

trees for all



The financing mechanism



The campaign

1. Introduce cookstove to Dutch market
 - Position as “gadget” for personal use
 - Use power of public events and media
2. Tell the story, sell the cookstove
3. ... including carbon compensation for investments in cookstove projects to wedge the gap’ and essential in SE4All approach





What to do HERE for THERE ?

- Climate neutral products (Shell gasoline, beer)
- Climate neutral events
- Climate neutral companies
- *Calculate – Change – Offset through cook stove projects that benefit local communities*



Interested in joining?

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