Innovative financing mechanisms for upscaling cookstove projects using private markets

A Dutch Clean Cookstoves Initiative



The coalition

- HIER Climate Bureau coordinates the campaign
- Development organizations tell the story
- Climate compensation players sell the credits





















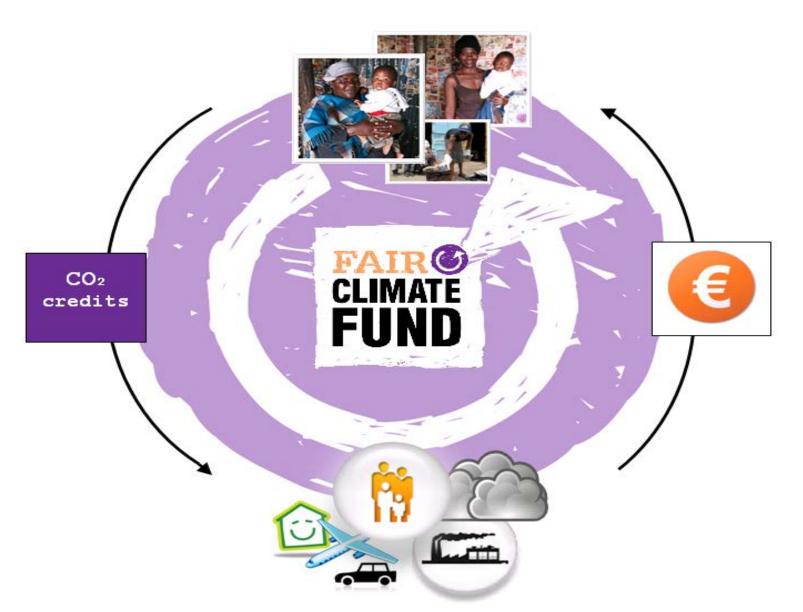








The financing mechanism



The campaign

- 1. Introduce cookstove to Dutch market
 - Position as "gadget" for personal use
 - Use power of public events and media
- * Gezellig buiten koken
 * Sneller en schoner dan de BBQ
 * Klimastbewust

- 2. Tell the story, sell the cookstove
- 3. ... including carbon compensation for investments in cookstove projects to wedge the gap' and essential in SE4All approach



What to do HERE for THERE?

- Climate neutral products (Shell gasoline, beer)
- Climate neutral events
- Climate neutral companies
- Calculate Change Offset through cook stove projects that benefit local communities



Interested in joining?

Please contact us

 Neera van der Geest, FairClimateFund geest@fairclimatefund.nl



 Jade Oudejans, HIER Climate Bureau jade@hier.nu

