

## WHAT IS TAMPA?

TAMPA is an agency established to promote agricultural commodity of the region in national and international markets.

### *It is*

A semi-autonomous government agency that caters for the advancement of entrepreneurial know-how among farmers and farmers' associations, the private sector and the community at large.

### *Vision*

The Creation of a globally competitive agricultural products market and marketing system that will have a key role in enhancing the sustainable socio-economic transformation of the people of Tigray.

### *Mission*

The Mission of TAMPA is to transform the subsistence farming prevalent in the region into technology supported and market-led household enterprise system capable of exporting products on a sustainable basis.

## STRATEGY

**TAMPA's strategy consists of the following key components:**

- Establish an efficient and reliable agricultural market information system.
- Support higher private sector participation in processing and marketing of agricultural commodities in general and of export products in particular.
- Encourage and support the involvement of cooperatives in processing and marketing of agricultural commodities.
- Strengthen and diversify the present export market opportunities.
- Initiate and support the establishment and improvement of appropriate distribution channels.
- Promote the development of low cost and labour based market infrastructures through the active participation of communities.
- Initiate & support entrepreneurship skill development programs.

## KEY SERVICES

- Study and identify marketable agricultural commodities.
- Collect, analyze and disseminate market information of agricultural commodities
- Create linkage between suppliers and buyers of selected agricultural products.
- Provide farmers with practical training on agricultural processing and marketing.
- Identify and facilitate the establishment of institutional and physical infrastructures.
- Identify and facilitate the establishment of value adding (processing, packaging etc facilities).
- Study contract farming opportunities and facilitate its effective implementation.
- Provide advisory services to cooperatives and other sections of the private sector
- Ensure that proper standardization, weighing measures, quality control mechanisms are in place.
- Advise policy makers on agricultural marketing and related issues for appropriate policy and support schemes.